'INSURING' FAMILY'S HEALTHIEST SMIL

Did you know that every year insurance companies make millions of dollars off patients who forgo necessary and preventive dental care? According to the National

Association of Dental Plans, only 2.8% of people on a PPO plan reach their dental annual maximum each year. In fact, many dental plan holders often do not realize their plan provides coverage up to an annual amount. But despite the constant rising of health insurance premiums, don't expect your dental insurance provider to remind you of this valuable unused benefit.

In a year where we have become so much more aware of our health and wellbeing, now is a great time to also take stock in your dental health strategy to protect your family's smile investment. As the end of the year approaches, let your family here at Lake Forest Dental Associates help you take advantage of any unused insurance benefits before they expire.

Our dental team is here to ensure you are in excellent dental health. We can

assist you in preparing a dental care strategy by reviewing and discussing treatment options and reserving convenient appointments for necessary procedures. We can even help road map necessary treatments to maximize usage of your remaining dental benefits and get you necessary treatments you require. Win, win!

For those of you who do not have insurance, no problem! Lake Forest Dental Associates offers many courtesy payment options and can customize a payment plan to fit your specific needs. Putting off or delaying treatment is never a good idea and can lead to more costly health issues down the road. We're here to work with you to ensure necessary dental work is completed in accordance with your schedule and overall well-being.

Your health is important to us and we want to make sure you get the care you need and deserve.

Looking to make changes to your dental insurance for next year?

Open enrollment for 2021 coverage runs from November 1 through December 15. If are looking to purchase a new insurance plan there are some exclusions or limitations which can be costly if you are caught unaware. Here are a few tips to look for when reviewing your options:

Missing Tooth Clause - Situation in which benefits are not payable to replace a tooth that was extracted prior to having dental coverage.

Waiting Period - Period of specified time which must pass before some or all of your health care coverage begins.

Prosthetic Replacement Limitations - Benefit is covered only once in 5 years or more, and only if the prosthetic is no longer serviceable.

If you or a family member needs an appointment or has any questions, please feel free to contact our office at 847-234-6440, send us an e-mail at smile@ lakeforestdentalassociates.com, or visit our website and chat with us online.

DENTALHEALTH & SAFETY

It's never been a better, or safer, time to receive the dental treatment you need. Far too many people have forgone necessary medical and dental treatment during COVID-19 due to safety concerns. We understand. That's why we have adapted our already strict policies to better protect you and your family.

We have a non-chemical, ultra-low energy plasma Ionizer iWave Purifier to actively treat air quality from bacteria and viruses. In addition, all our operatories have WellAir Novaerus air dis-infection units with plasma technology to kill airborne viruses and reduce a common surrogate for COVID-19 by 99.99%! In addition, we fog all open areas against airborne contaminants every morning/night.

Because germs can spread on surfaces, we clean all surfaces and door handles after every patient contact using hospital-grade, nonhypochlorous toxic acid disinfectant to kill 99.9% germs. We also observe meticulous hand disinfection between protocols patients using a skin

disinfectant solution with strict adherence to mandatory techniques.

Surgical masks are worn by staff at all times. Team members in direct contact with patients wear a KN95 surgical mask, facial shield,



goggles, cap, gown and gloves which is sterilized after each patient interaction.

Your safety and comfort in service is our top priority. If you have any questions, please give our office a call. We are here for you!

DOGS ON BLUFF

This past July, Lake Bluff's 125 unleashed the hounds - a creative, fun and colorful collection of artful

collection of artful dogs joined our community of furry friends around town for a public art display: Dogs on the Bluff. With the help of generous sponsors, organizations and individuals,

68 imaginative works (dogs, puppies and fire hydrants) were put on display through September along with Lake Forest Dental Associates very own, Cosmo.

After a few delightful months, the Dogs on the Bluff art display closed and the charming dogs, pups and fire hydrants moved to their furever homes. A select few were even auctioned off in an "Adopt A Dog Fundraiser." With thanks to many generous bidders, the event raised more than \$23,000 to benefit the Lake Bluff History Museum.

We are happy to report the dog auction was a huge success! The 125 committee and Lake Bluff

History Museum were grateful for the outpouring of support received throughout the

fundraising effort. To see all the beatuful pups of art, visit the museum's website at www.lakebluff125.org.





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